

# 5<sup>th</sup> Annual eCommerce, Retail & Mobile Conference & Exhibition



**13<sup>th</sup> September 2017**

The Leela Ambience  
Convention Hotel, Delhi

**700+**  
Attendees

**400+**  
Companies  
Attending

**200+**  
Retailers,  
eTailers &  
Sellers

**“SME take a large leap towards  
innovating, competing and  
expanding globally.”**

**30+**  
Speakers

**30+**  
Partners

**20+**  
Investor

eTailing India is proud to support our countries SMEs by helping disseminate knowledge to help achieve the vision to be more forward thinking. Over three days the conference will cover subjects that will directly help an SME take a large leap towards innovating, competing and expanding globally. India's SME sector consisting of 51.1 million units contribute approx 8% of overall GDP, 46% of export and 45% of total manufacturing. SMEs provide employment to over 120 million people.

## **SME FOCUSED TOPICS:**

- Online Payment options for SMEs - Quick Startup Guide (options, costs, comparison, steps to get started)
- How to sell to customers across the globe in few easy steps
- Options to finance your business - Debt, Equity, etc.,
- How to directly reach Retailers and Consumers using Social Media
- How to make better decisions with technology to maximize productivity and reduce costs (Big Data & Analytics)
- Many more sessions exclusively designed for SMEs
- Conference covers the gamut of business needs with 700+ Attendees, 400+ companies participating, 30+ service providers & 20+ Investors

For any Clarification feel Free to Contact Us  
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